



## **LOCAL RADIO NETWORKS SIGNS 21 STATION DEAL WITH ROCKING M MEDIA**

**Rocking M Media, LLC joins Local Radio Networks, INC.  
Local Radio Networks, INC. adds 3 New 24/7 Music Formats.**

**ANGOLA, IN, AUGUST 11, 2016 – Local Radio Networks, Inc. (LRN)** has added Rocking M Media, LLC to its growing list of affiliates. Rocking M Media's stations are located throughout the state of Kansas and they have been a long-time client of a well-established format provider but decided to make the switch after much research. LRN is providing EIGHT 24/7 music formats to Rocking M's (21) music broadcast stations.

"The level of support and the quality of the product that we have received from Local Radio Networks....if I had to rate it on a scale of one to ten.....would be a twelve," says Christopher Miller, President Rocking M Media, LLC.

LRN also has recently added three new programming formats: Contemporary Hit Radio, Classic Hits and Mainstream Rock Radio to their already existing formats: Adult Contemporary, Hot Adult Contemporary, Mainstream Country, Classic Country, Classic Rock, and Oldies to meet the growing needs of radio broadcasters.

LRN was established to help stations become more profitable by reducing operating expenses while maximizing the local feel of every station with first class talent. LRN is powered by a revolutionary VPN-based delivery technology known as RVC - Radio Velocity Control.

To learn more about LRN or to schedule a demo, contact Donna Halverson Direct Line (214) 307-5087, Email: [donna@localradionetworks.com](mailto:donna@localradionetworks.com).

AdLarge Media provides exclusive national advertising sales representation for all of LRN's 24/7 audio formats. [www.adlarge.com](http://www.adlarge.com)

**About Local Radio Networks ([www.localradionetworks.com](http://www.localradionetworks.com))**

Local Radio Networks, Inc. is a Michigan limited liability company that provides 24/7 radio programming to small and medium market stations, helping them reduce operating costs and maximize localized content. Steve Swick is founder, President and CEO. Will Mashione is Chief Information Officer and co-founder.

**About AdLarge Media ([adlarge.com](http://adlarge.com))**



AdLarge Media is the fastest-growing independent audio advertising sales company in the U.S., representing radio, digital, and mobile content providers. The company is at the forefront of advertising innovation, driving revenue at the intersection of content and technology with customized solutions that deliver a demonstrated return on investment in an ever-changing media landscape. AdLarge serves a large portfolio of agencies and brands and is widely recognized for its collaborative partnerships. Founded in 2010 by industry leaders Gary Schonfeld and Cathy Csukas, AdLarge Media has offices in New York, Los Angeles, Chicago, and Detroit.